



A Cabrini
Health
initiative

AMBASSADOR, DR SALLY COCKBURN – GP & Media Advocate

Dr Sally Cockburn is a GP and health advocate – with a twist. Whilst she practices part time in suburban Melbourne she is also known around Australia as ‘Dr Feelgood’, a high profile media presenter who champions sensitive issues and demystifies medicine. Sally is ranked in the top ten corporate speakers in Australia.

In March 2010, Sally was inducted into the Victorian Women’s honour roll for harnessing the media to improve health communications.

Her 20-year media career spans every television network and Australia’s top radio networks. She can currently be seen on channel 7’s Morning Show with Larry and Kylie, and heard hosting her own Sunday night talk back radio program *Talking Health* on Melbourne’s radio 3AW. She is the recipient of the radio industry’s award for best documentary and an MBF award for excellence in health journalism. In 2009 she received the Australian and New Zealand Colorectal Surgery Society’s media award for a two-hour radio program devoted to bowel cancer prevention.

Behind the scenes, Sally is passionate about patient and community issues and is active in health policy and education at many levels. Sally is a Lifetime Australia Day Ambassador for Victoria.

She is the immediate past Chair of Family Planning Victoria, and sits on the board of Vic Health, where she is co-chair of the advisory committee on violence against women. Sally is a member of the RDNS Patrons Council and Patron of the Melbourne Osteoporosis Support group. She is an appointee to the Victorian Sexual Health task Force and Mental Health Reform Council. She also sits on the Melbourne Zoo Scientific Advisory Committee and is an Ambassador for Lort Smith Animal Hospital.

Sally was presented with Monash University’s Distinguished Alumni Service Award for 2010 in August. She is Chair of the medical faculty alumni, has been a senior lecturer and was involved in the curriculum development of the medical course in the 1990s. She has a passion for student welfare issues.

Sally doesn’t tolerate bullies; she champions those who feel disempowered and ensures sensitive issues are not brushed under the table.

Nothing fazes Sally! As she says, if she hasn’t seen or heard it, she’s probably swabbed it. Tall buildings and speeding bullets would be next, except she’s scared of the lycra tights...